Leo Gomez Blum Lead Designer and Tech Idealist

leouxplorer.com/main   p: techidealist19 ◎ in

leogomezd@gmail.com   ◎ 646.951.7917

SKILLS
My pride and joy

Building empathy through research and data. Service maps, journeys and flows. Sketch (app and pencil), Illustrator, Photoshop, Abstract, Zeplin. Principle, InVision. Miro and Google Slides, Docs, forms.

Some code (HTML, CSS, Javascript and JSON), Unity, Vuforia and blender. Problem and conflict resolver. Eternally curious human.

EXPERIENCE
What's shaped me into the professional and human I am today

Disney+
Sr. Designer / Manager for Localization
MARCH 2019 - PRESENT, New York

Founding Designer for the Localization team. Currently defining processes that can work for Translations and Localized UI at scale.

Spotify
Product Designer for Wearables, Car Integrations and some ML
NOVEMBER 2016 - SEPTEMBER 2018, Stockholm and Boston

Worked on the iOS Watch experience (most requested featured by Spotify users), the car-mode original design and our Algotorial conversations.

Grubhub
Senior Designer/Manager
APRIL 2015 - OCTOBER 2016, New York

Worked on the Brand Redesign, mobile apps, wearables and R&D. Worked with partners on emerging platforms integrations.

Serve by American Express
Experience Designer
FEBRUARY 2012 - NOVEMBER 2013, New York

I worked on the Amex Wallet.

I have 12 years of experience. For more information on full-time and freelance roles, please look at my **linkedin profile.**

EDUCATION
My parent's biggest gift

FIT / BFA
August 2003 - May 2007, New York

Majored in Advertising and Communication Design. Minored in first time independence and introversion.

OTHER
Areas of fulfillment that aren't always business focused

Mentor and coach. I believe creators in Tech have a responsibility with our users beyond engagement and conversion. Motto: I'd rather fail than not try.

Knowledge is 50% learned facts and 50% perception/interpretation = it will always be biased.